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AUX INTERNATIONAL HOLDINGS LIMITED

奧克斯國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2080)

POSITIVE PROFIT ALERT

This announcement is made by AUX International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2024 (the “**Management Accounts**”), the Board expects that the Group will record an unaudited consolidated profit of approximately HK\$14.0 million for the six months ended 30 September 2024 as compared with the unaudited consolidated profit of HK\$8.5 million for the six months ended 30 September 2023, representing an increase of HK\$5.5 million.

Based on the information currently available to the Board, the above expected increase in the unaudited consolidated profit for the six months ended 30 September 2024 was mainly attributable to the cessation of its lifestyle entertainment business. The Group recorded a reportable segment loss from its lifestyle entertainment business of approximately HK\$6.9 million for the six months ended 30 September 2023. As disclosed in the announcement of the Company dated 29 December 2023, the Group had resolved to discontinue the operation of its lifestyle entertainment business after careful review of the historical segmental financial performance and holistic assessment of the prevailing circumstances (including adverse macro-economic factors). The club operated under the brand name “Zentral” had closed down as the tenancy agreement for the leased premises on which “Zentral” was operated expired on 30 June 2024, marking the cessation of the Group’s lifestyle entertainment business. During the six months ended 30 September 2024, the Group recorded an unaudited loss from its lifestyle entertainment business as a discontinued operation of approximately HK\$2.5 million, representing a significant decrease from the reportable segment loss recorded for the corresponding prior period.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 September 2024. The information as set out above is only based on the preliminary assessment by the Board of the information currently available to it, including the Management Accounts, which has yet to be confirmed, audited or reviewed by the auditors of the Company and may be subject to change(s) or adjustment(s). The unaudited consolidated interim results of the Group for the six months ended 30 September 2024 are expected to be announced by the Company before the end of November 2024.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
AUX International Holdings Limited
Zheng Jiang
Chairman

Hong Kong, 19 November 2024

As at the date of this announcement, the executive Directors are Mr. Zheng Jiang, Mr. Zheng Jian Jiang, Mr. Chan Hon Ki, Ms. Chen Lingxiao and Ms. Shen Guoying, and the independent non-executive Directors are Mr. Poon Chiu Kwok, Mr. Bau Siu Fung and Mr. Chau Siu Lun.