



Magnum Entertainment Group Holdings Limited

(Incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立的有限公司)

GLOBAL OFFERING 全球發售

<p>Number of Offer Shares under the Global Offering : 84,000,000 Shares (subject to adjustment and the Over-allotment Option)</p> <p>Number of Hong Kong Offer Shares : 8,400,000 Shares (subject to adjustment)</p> <p>Number of the International Placing Shares : 75,600,000 Shares (subject to adjustment and the Over-allotment Option)</p> <p>Offer Price : Not more than HK\$1.50 per Offer Share and expected to be not less than HK\$1.00 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund on final pricing)</p> <p>Nominal value : HK\$0.01 per Share</p> <p>Stock code : 2080</p>	<p>全球發售的發售股份數目 : 84,000,000股股份(可予調整及視乎超額配股權行使與否而定)</p> <p>香港發售股份數目 : 8,400,000股股份(可予調整)</p> <p>國際配售股份數目 : 75,600,000股股份(可予調整及視乎超額配股權行使與否而定)</p> <p>發售價 : 每股發售股份不超過1.50港元及預期每股發售股份不低於1.00港元，另加1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費(須於申請時以港元繳足，多繳款項可於最終定價後退還)</p> <p>面值 : 每股股份0.01港元</p> <p>股份代號 : 2080</p>
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Please read carefully the prospectus of Magnum Entertainment Group Holdings Limited (the “Company”) dated 13th January, 2014 (the “Prospectus”) (in particular, the section “How to apply for Hong Kong Offer Shares” in the Prospectus) and the guide on the back of this Application Form before completing this Application Form. Terms defined in the Prospectus together with any supplement thereto have the same meanings when used in this Application Form unless defined herein.

Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and Hong Kong Securities Clearing Company Limited (“HKSCC”) take no responsibility for the contents of this Application Form, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of this Application Form.

A copy of this Application Form, together with a copy of each of the WHITE and YELLOW Application Forms, the Prospectus and the other documents specified in the paragraph headed “Documents delivered to the Registrar of Companies” in “Appendix V — Documents Delivered to the Registrar of Companies and Available for Inspection” in the Prospectus, have been registered by the Registrar of Companies in Hong Kong as required by Section 342C of the Companies Ordinance of Hong Kong. The Securities and Futures Commission (the “SFC”) and the Registrar of Companies in Hong Kong take no responsibility as to the contents of any of these documents.

Your attention is drawn to the paragraph headed “Personal data” in the section “How to apply for Hong Kong Offer Shares” in the Prospectus which sets out the policies and practices of the Company and its Hong Kong Branch Share Registrar in relation to personal data and compliance with the Personal Data (Privacy) Ordinance.

To: Magnum Entertainment Group Holdings Limited
Anglo Chinese Corporate Finance, Limited
BOCOM International Securities Limited
Kingston Securities Limited
The Hong Kong Underwriters

在填寫本申請表格前，請仔細閱讀Magnum Entertainment Group Holdings Limited (「本公司»)於二零一四年一月十三日刊發的招股章程(「招股章程») (尤其是招股章程「如何申請香港發售股份」一節)及刊於本申請表格背面的指引。除另有說明外，本申請表格所使用詞彙與招股章程連同其任何增補所界定者具相同涵義。

香港交易及結算有限公司、香港聯合交易所有限公司(「聯交所»)及香港中央結算有限公司(「香港結算»)對本申請表格內容概不負責，對其準確性或完整性亦不發表任何聲明，並明確表示不會就因本申請表格全部或任何部分內容而產生或因依賴該等內容而引致的任何損失承擔任何責任。

本申請表格連同白色及黃色申請表格、招股章程及招股章程[附錄五—送呈公司註冊處處長及於備查文件]內「送呈公司註冊處處長文件」一段所列的其他文件，已遵照香港《公司條例》第342C條的規定，於香港公司註冊處處長註冊。證券及期貨事務監察委員會(「證監會»)和香港公司註冊處處長對此等文件的內容概不負責。

敬請閣下留意招股章程「如何申請香港發售股份」一節內的「個人資料」一段，當中載有本公司及本公司的香港股份過戶登記分處有關個人資料及遵守《個人資料(私隱)條例》的政策及實際應用條文。

致：Magnum Entertainment Group Holdings Limited
英高財務顧問有限公司
交銀國際證券有限公司
金利豐證券有限公司
香港包銷商

1 We confirm that we have (i) complied with the Guidelines for Electronic Public Offerings and the Operational Procedures for HK eIPO White Form Applications submitted via Banks/Stockbrokers and all applicable laws and regulations (whether statutory or otherwise) in relation to the provision of our HK eIPO White Form services in connection with the Hong Kong Public Offer; and (ii) read the terms and conditions and application procedures set out in the Prospectus and this Application Form and agree to be bound by them. Applying on behalf of each of the underlying applicants to whom this application relates, we:

- **apply** for the number of Hong Kong Offer Shares set out below, on the terms and conditions of the Prospectus and this Application Form, and subject to the Memorandum of Association and the Articles of Association;
- **enclose** payment in full for the Hong Kong Offer Shares applied for, including 1% brokerage, 0.003% SFC transaction levy and 0.005% Stock Exchange trading fee;
- **confirm** that the underlying applicants have undertaken and agreed to accept the Hong Kong Offer Shares applied for, or any lesser number allocated to such underlying applicants on this application;
- **understand** that these declarations and representations will be relied upon by the Company and the Sole Global Coordinator in deciding whether or not to make any allotment of Hong Kong Offer Shares in response to this application;
- **authorise** the Company to place the name(s) of the underlying applicant(s) on the register of members of the Company as the holder(s) of any Hong Kong Offer Shares to be allotted to them, and (subject to the terms and conditions set out in this Application Form) to send any share certificate(s) by ordinary post at that underlying applicant’s own risk in accordance with the procedures prescribed in this Application Form and in the Prospectus;
- **request** that any e-Auto Refund payment instructions be despatched to the application payment account where the applicants had paid the application monies from a single bank account;
- **request** that any refund cheque(s) be made payable to the underlying applicant(s) who had used multiple bank accounts to pay the application monies;
- **confirm** that each underlying applicant has read the terms and conditions and application procedures set out in this Application Form and in the Prospectus and agrees to be bound by them;
- **represent, warrant and undertake** that the allotment of or application for the Hong Kong Offer Shares to the underlying applicant or by underlying applicant or for whose benefit this application is made would not require the Company to comply with any requirements under any law or regulation (whether or not having the force of law) of any territory outside Hong Kong; and
- **agree** that this application, any acceptance of it and the resulting contract, will be governed by and construed in accordance with the laws of Hong Kong.

我們確認已(i)遵照電子公開發售指引及透過銀行/股票經紀遞交網上白表申請的運作程序以及我們就香港公開發售提供網上白表服務的所有適用法例及規例(無論法定與否);及(ii)閱讀招股章程及本申請表格所載的條款和條件及申請手續，並同意受其約束。為代表與本申請有關的相關申請人作出申請，我們：

- 按招股章程及本申請表格所載條款及條件，並在遵守組織章程大綱及組織章程細則的情況下，申請以下數目的香港發售股份；
- 隨附申請香港發售股份所需的全數款項(包括1%經紀佣金、0.003%證監會交易徵費及0.005%聯交所交易費)；
- 確認相關申請人已承諾及同意接納根據本申請所申請的香港發售股份，或任何較少數目的香港發售股份；
- 明白貴公司與獨家全球協調人將依賴此等聲明及陳述，以決定是否就本申請配發香港發售股份；
- 授權貴公司將相關申請人的姓名/名稱列入貴公司股東名冊內，作為配發予彼等的香港發售股份的持有人，並(在本申請表格所載條款及條件的規限下)根據本申請表格及招股章程所載程序以普通郵遞方式寄發股票，郵誤風險概由相關申請人自行承擔；
- 要求把電子自動退款指示發送到申請人以單一銀行賬戶繳交申請股款的付款賬戶；
- 要求以多個銀行賬戶繳交申請股款之申請人的退款支票以相關申請人為抬頭人；
- 確認各相關申請人已細閱本申請表格及招股章程所載條款及條件以及申請手續，並同意受其約束；
- 聲明、保證及承諾向相關申請人或由相關申請人或為其利益而提出本申請的人士配發或由該等人士申請香港發售股份，不會引致貴公司須遵從香港以外任何地區的法例或規例的任何規定(不論是否具有法律效力)；及
- 同意本申請、申請獲接納及因而產生的合約，均受香港法例管轄，並按其詮釋。

Signature
簽名

Date
日期

Name of applicant
申請人姓名/名稱

Capacity
身份

2 We, on behalf of the underlying applicants, offer to purchase 我們(代表相關申請人)提出認購

Total number of Shares 股份總數

Hong Kong Offer Shares on behalf of the underlying applicants whose details are contained in the underlying applicants, Total number of Shares read-only CD-ROM submitted with this Application Form. 股香港發售股份(代表相關申請人，其詳細資料載於連同本申請表格遞交的相關申請人及股份總數唯讀光碟內)。

3 A total of 隨附合共

cheque(s) 張支票

Cheque number(s) 支票編號

are enclosed for a total sum of 其總金額為

HK\$ 港元

Name of bank 銀行名稱

4 Please use BLOCK letters 請用正楷填寫

Name of HK eIPO White Form Service Provider 網上白表服務供應商名稱

Chinese Name 中文名稱

HK eIPO White Form Service Provider ID 網上白表服務供應商編號

Name of contact person 聯絡人士姓名

Contact number 聯絡電話號碼

Fax number 傳真號碼

Address 地址

For Broker use 此欄供經紀填寫
Lodged by 申請由以下經紀遞交

Broker No. 經紀號碼

Broker’s Chop 經紀印章

For Bank use 此欄供銀行填寫

GUIDE TO COMPLETING THIS APPLICATION FORM

References to boxes below are to the numbered boxes on the Application Form.

1 Sign and date the Application Form in Box 1. Only a written signature will be accepted.

The name and the representative capacity of the signatory should also be stated.

To apply for Hong Kong Offer Shares using this Application Form, you must be named in the list of **HK eIPO White Form Service Providers** who may provide **HK eIPO White Form** services in relation to the Hong Kong Public Offer, which was released by the Securities and Futures Commission.

2 Put in Box 2 (in figures) the total number of Hong Kong Offer Shares for which you wish to apply on behalf of the underlying applicants.

Applicant details of the underlying applicants on whose behalf you are applying must be contained in one data file in read-only CD-ROM format submitted together with this Application Form.

3 Complete your payment details in Box 3.

You must state in this box the number of cheque(s) you are enclosing together with this Application Form; and you must state on the reverse of each of those cheque(s) (i) your **HK eIPO White Form Service Provider ID** and (ii) the file number of the data file containing application details of the underlying applicant(s).

The dollar amount(s) stated in this box must be equal to the amount payable for the total number of Hong Kong Offer Shares applied for in Box 2.

All cheque(s) and this Application Form together with a sealed envelope containing the CD-ROM, if any, must be placed in the envelope bearing your company chop.

For payments by cheque, the cheque must:

- be in Hong Kong dollars;
- be drawn on a Hong Kong dollar bank account in Hong Kong;
- show your (or your nominee's) account name;
- be made payable to **"Bank of Communications (Nominee) Co. Ltd. – Magnum Ent Public Offer"**;
- be crossed "Account Payee Only";
- not be post-dated; and
- be signed by the authorised signatories of the **HK eIPO White Form Service Provider**.

Your application may be rejected if any of these requirements is not met or if the cheque is dishonoured on its first presentation.

It is your responsibility to ensure that details on the cheque(s) submitted correspond with the application details contained in the CD-ROM or data file submitted in respect of this application. The Company and the Sole Global Coordinator have full discretion to reject any applications in the case of discrepancies.

No receipt will be issued for sums paid on application.

4 Insert your details in Box 4 (using BLOCK letters).

You should write your name, **HK eIPO White Form Service Provider ID** and address in this box. You should also include the name and telephone number of the contact person at your place of business and where applicable, the Broker No. and Broker's Chop.

Personal Data

Personal Information Collection Statement

This Personal Information Collection Statement informs the applicant for, and holder of, Hong Kong Offer Shares, of the policies and practices of the Company and its Hong Kong Branch Share Registrar in relation to personal data and the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) (the "Ordinance").

1. Reasons for the collection of your personal data

It is necessary for applicants and registered holders of securities to supply correct personal data to the Company or its agents and the Hong Kong Branch Share Registrar when applying for securities or transferring securities into or out of their names or in procuring the services of the Hong Kong Branch Share Registrar.

Failure to supply the requested data may result in your application for securities being rejected, or in delay or the inability of the Company or its Hong Kong Branch Share Registrar to effect transfers or otherwise render their services. It may also prevent or delay registration or transfers of the Hong Kong Offer Shares which you have successfully applied for and/or the despatch of share certificate(s) and/or e-Auto Refund payment instructions and/or refund cheque(s) to which you are entitled.

It is important that securities holders inform the Company and the Hong Kong Branch Share Registrar immediately of any inaccuracies in the personal data supplied.

2. Purposes

The personal data of the securities holders may be held and processed for the following purposes:

- processing your application and e-Auto Refund payment instructions and refund cheque, where applicable, verification of compliance with the terms and application procedures set out in this Application Form and the Prospectus and announcing results of allocation of the Hong Kong Offer Shares;
- compliance with applicable laws and regulations in Hong Kong and elsewhere;
- registering new issues or transfers into or out of the names of securities' holders including, where applicable, HKSCC Nominees;
- maintaining or updating the register of securities' holders of the Company;
- verifying securities holders' identities;
- establishing benefit entitlements of securities' holders of the Company, such as dividends, rights issues and bonus issues;
- distributing communications from the Company and its subsidiaries;
- compiling statistical information and shareholder profiles;
- disclosing relevant information to facilitate claims on entitlements; and
- any other incidental or associated purposes relating to the above and/or to enable the Company and the Hong Kong Branch Share Registrar to discharge their obligations to securities' holders and/or regulators and/or any other purposes to which the securities' holders may from time to time agree.

3. Transfer of personal data

Personal data held by the Company and its Hong Kong Branch Share Registrar relating to the securities holders will be kept confidential but the Company and its Hong Kong Branch Share Registrar may, to the extent necessary for achieving any of the above purposes, disclose or transfer (whether within or outside Hong Kong) the personal data to any of the following:

- the Company's appointed agents such as financial advisers, receiving bankers and overseas principal share registrar;
- where applicants for securities request a deposit into CCASS, HKSCC or HKSCC Nominees, who will use the personal data for the purposes of operating CCASS;
- any agents, contractors or third-party service providers who offer administrative, telecommunications, computer, payment or other services to the Company or the Hong Kong Branch Share Registrar in connection with their respective business operation;
- the Stock Exchange, the SFC and any other statutory regulatory or governmental bodies or otherwise as required by laws, rules or regulations; and
- any persons or institutions with which the securities' holders have or propose to have dealings, such as their bankers, solicitors, accountants or stockbrokers etc.

4. Retention of personal data

The Company and its Hong Kong Branch Share Registrar will keep the personal data of the applicants and holders of securities for as long as necessary to fulfil the purposes for which the personal data were collected. Personal data which is no longer required will be destroyed or dealt with in accordance with the Ordinance.

5. Access to and correction of personal data

Securities holders have the right to ascertain whether the Company or the Hong Kong Branch Share Registrar hold their personal data, to obtain a copy of that data, and to correct any data that is inaccurate. The Company and the Hong Kong Branch Share Registrar have the right to charge a reasonable fee for the processing of such requests.

All requests for access to data or correction of data should be addressed to us, at our registered address disclosed in the "Corporate Information" section of the Prospectus or as notified from time to time, for the attention of the company secretary, or the Hong Kong Branch Share Registrar for the attention of the privacy compliance officer.

By signing an Application Form or by giving electronic application instructions to HKSCC, you agree to all of the above.

DELIVERY OF THIS APPLICATION FORM

This completed Application Form, together with the appropriate cheque(s) must be submitted to one of the following addresses by Thursday, 16th January, 2014 at 4:00 p.m.:

Bank of Communications Co., Ltd. Hong Kong Branch
25/F., Bank of Communications Tower,
231-235 Gloucester Road,
Wan Chai, Hong Kong

The Bank of East Asia, Limited
42/F., BEA Tower,
Millennium City,
418 Kwun Tong Road, Kwun Tong
Kowloon

Industrial and Commercial Bank of China (Asia) Limited

1. Unit B, 8/F., Chiu Tat Factory Building,
108 -110 King Fook Street, San Po Kong, Kowloon
2. Level 16, Tower I, Millennium City 1,
388 Kwun Tong Road, Kwun Tong, Kowloon

填寫本申請表格的指引

下列號碼指申請表格中各欄的編號。

1 在申請表格欄1簽署及填上日期。只接受親筆簽名。

簽署人的姓名／名稱及代表身份亦必須註明。

使用本申請表格申請香港發售股份，閣下必須為名列證券及期貨事務監察委員會公佈的網上白表服務供應商名單內可以就香港公開發售提供網上白表服務的人士。

2 在欄2填上閣下欲代表相關申請人申請認購的香港發售股份總數(以數字填寫)。

閣下代表相關申請人作出申請的申請人資料必須載於連同本申請表格遞交的唯讀光碟格式的資料檔案。

3 在欄3填上閣下的付款詳情。

閣下必須在本欄註明閣下連同本申請表格隨附的支票數目；及閣下必須在每張支票的背面註明(i)閣下的網上白表服務供應商編號及(ii)載有相關申請人申請詳細資料的資料檔案的檔案編號。

本欄所註明的金額必須與欄2所申請認購的香港發售股份總數對應金額相同。

所有支票及本申請表格，連同裝有該唯讀光碟的密封信封(如有)必須放進加蓋閣下公司印鑑的信封內。

倘以支票付款，該支票必須：

- 為港元支票；
- 由在香港的港元銀行賬戶開出；
- 顯示閣下(或閣下的代名人)的賬戶名稱；
- 註明抬頭人為「交通銀行(代理人)有限公司－Magnum Ent公開發售」；
- 劃線註明「只准入抬頭人賬戶」；
- 不得為期票；及
- 由網上白表服務供應商的授權簽署人簽署。

倘支票不符合上述任何規定；或支票首次過戶不獲兌現，則閣下的申請可遭拒絕受理。

閣下須確保所遞交的支票的詳細資料，與就本申請遞交的唯讀光碟或資料檔案所載的申請詳細資料相同。倘有差異，本公司及獨家全球協調人有絕對酌情權拒絕接受任何申請。

申請所繳付的金額不會獲發收據。

4 在欄4填上閣下的詳細資料(用正楷)。

閣下必須在本欄填上閣下的名稱、網上白表服務供應商編號及地址。閣下亦必須填寫閣下辦公地點的聯絡人士的姓名及電話號碼及(如適用)經紀號碼及蓋上經紀印章。

個人資料

個人資料收集聲明

此項個人資料收集聲明是向香港發售股份的申請人和持有人說明有關本公司及其香港股份過戶登記分處有關個人資料和香港法例第486章《個人資料(私隱)條例》(「條例」)方面的政策和慣例。

1. 收集閣下個人資料的原因

證券申請人及登記持有人以本身名義申請證券或轉讓或受讓證券時或尋求香港股份過戶登記分處的服務時，必須向本公司或其代理人及香港股份過戶登記分處提供準確個人資料。

未能提供所要求的資料可能導致閣下申請證券被拒或延遲，或本公司或其香港股份過戶登記分處無法落實轉讓或提供服務。此舉也可能妨礙或延遲登記或轉讓閣下成功申請的香港發售股份及／或寄發閣下應得的股票及／或電子自動退款指示及／或退款支票。

證券持有人所提供的個人資料如有任何錯誤，須立即通知本公司及香港股份過戶登記分處。

2. 目的

證券持有人的個人資料可作以下目的持有及處理：

- 處理閣下的申請及電子自動退款指示及退款支票(如適用)、核實是否符合本申請表格及招股章程載列的條款和申請程序以及公佈香港發售股份的分配結果；
- 遵守香港及其他地區的適用法律及法規；
- 以證券持有人(包括香港結算代理人(如適用))的名義登記新發行證券或轉讓或受讓證券；
- 存置或更新本公司證券持有人的名冊；
- 核實證券持有人的身份；
- 確定本公司證券持有人的受益權利，例如股息、供股和紅股等；
- 分發本公司及其附屬公司的通訊；
- 編製統計數據和股東資料；
- 披露有關資料以便就權益索償；及
- 與上述有關的任何其他附帶或相關目的及／或使本公司及香港股份過戶登記分處能履行對證券持有人及／或監管機構承擔的責任及／或證券持有人不時同意的任何其他目的。

3. 轉交個人資料

本公司及其香港股份過戶登記分處所持有關證券持有人的個人資料將會保密，但本公司及其香港股份過戶登記分處可以在為達到上述任何目的之必要情況下，向下列任何人士披露或轉交(無論在香港境內或境外)有關個人資料：

- 本公司委任的代理人，例如財務顧問、收款銀行和主要海外股份過戶登記處；
- (如證券申請人要求將證券存於中央結算系統)香港結算或香港結算代理人；彼等將會就中央結算系統的運作使用有關個人資料；
- 向本公司或香港股份過戶登記分處提供與其各自業務營運有關的行政、電訊、電腦、付款或其他服務的任何代理人、承包商或第三方服務供應商；
- 聯交所、證監會及任何其他法定監管機關或政府部門或遵照其他法例、規則或法規；及
- 證券持有人與其進行或擬進行交易的任何人士或機構，例如彼等的銀行、律師、會計師或股票經紀等。

4. 個人資料的保留

本公司及其香港股份過戶登記分處將按收集個人資料所需的用途保留證券申請人及持有人的個人資料。無需保留的個人資料將會根據條例銷毀或處理。

5. 查閱和更正個人資料

證券持有人有權確定本公司或香港股份過戶登記分處是否持有其個人資料，並有權索取有關該資料的副本並更正任何不準確資料。本公司和香港股份過戶登記分處有權就處理任何查閱資料的要求收取合理費用。

所有查閱資料或更正資料的要求應按招股章程「公司資料」一節所披露或不時通知的本公司註冊地址送交公司秘書，或向香港股份過戶登記分處的個人資料私隱事務主任提出。

閣下簽署申請表格或向香港結算發出電子認購指示，即表示同意上述各項。

遞交本申請表格

填妥的申請表格，連同有關支票，必須於二零一四年一月十六日(星期四)下午四時正前，送達下列地址之一：

交通銀行股份有限公司香港分行
香港灣仔
告士打道231-235號
交通銀行大廈25樓

東亞銀行有限公司
九龍
觀塘觀塘道418號
創紀之城五期
東亞銀行中心42樓

中國工商銀行(亞洲)有限公司

1. 九龍新蒲崗景福街108-110號
超達工業大廈8B號
2. 九龍觀塘觀塘道388號創紀之城
1期1座16樓